

Nazibuddoula Nayeem

Product Designer

He / Him

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Design-driven storyteller blending visual craft, emerging tech, and a touch of mischief to shape meaningful digital experiences. Expert in guiding Enterprise and startups from MVP to product with user-focused, impactful design.

Experience | 8+ Years

Vox 360 Ways, Remote, India —Product Designer (Freelance)

Digital Agency | Agile Environment

- Conducted UX research via user and stakeholder interviews; developed personas and journey maps.
- Designed user flows, wireframes, and responsive UIs for web and mobile across various client projects.
- Delivered websites, apps, and landing pages with a focus on usability, accessibility, and brand consistency.
- Built interactive prototypes and worked with developers for pixel-perfect execution.
- Participated in agile sprints and supported design system improvements while mentoring junior designers.

Clients: Zyduz, Torrent Group, Tedibar, Uniezyme, Adani Group etc.

UBIX Labs, Remote, USA —Product Designer & Visual Lead

AI/Data Science Startup | Agile Environment

- Supported UX research, personas, and journey mapping for a first-of-its-kind data science platform.
- Helped transform a developer-built MVP into a user-centered, scalable interface with improved usability.
- Contributed to brand identity, design system, and custom visuals (icons, illustrations).
- Designed a responsive marketing site from IA to high-fidelity mockups.
- Created investor decks that aided funding from Oracle and interest from Google, Microsoft, and Dell.
- Collaborated with cross-functional teams in Agile to align design with user and business goals.

Skills

Product Design
UX Research
UX Design
Ui Design
Rapid Prototyping
Usability Testing
Design System
Web Application
Responsive Design
Brand Identity
Illustration
Animation
Video Editing

Design and Dev Tools

Figma
Sketch
XD
Photoshop
Illustrator
After Effect
Blasamiq
Invision
Afinity (P&D)
Procreate

Joseph Group, UAE—Product Designer & Design Lead

Largest Signage Company in MENA Region | Scrum Environment

- Helped centralize internal operations by designing a unified digital system from scratch.
- Created user flows, wireframes, and high-fidelity UIs for internal tools and enterprise dashboards.
- Conducted user interviews and aligned design with actual workflows through cross-team collaboration.
- Focused on usability, scalability, and consistency using component-based design.
- Delivered responsive layouts and interactive prototypes, improving communication and workflow efficiency.

Creative Aliens, Remote, Bangladesh—Visual Designer

Digital Agency | Agile Environment

Designed responsive websites and UI components, developed wireframes and mockups aligned with brand identity, contributed to design systems, and collaborated with developers for smooth implementation.

Clients: *Siemens, Nestle, Udacity, Neumarade etc.*

Kotha, Remote, Bangladesh—Ui/Ux Designer

Social App Platform | Agile Environment

Enhanced user flows and UI, resulting in 120% user growth. Created wireframes and prototypes, collaborating with product and dev teams to ensure aligned, consistent designs using a scalable Figma system.

Others

I have also worked as a **UI/UX Designer for Moonson, Appify Mobile Tech, and Pixorus Studio**, and also contributed as a **Graphics Designer for Mercy Mission Malaysia**.

Portfolio

- https://dribbble.com/nz_nayeem
- <https://www.behance.net/naazibuddouc88f>
- <https://www.upwork.com/freelancers/~016758f970967f208>

Offline Portfolio

Google Drive - Available for discussion and sharing upon request.

Indesign

HTML/CSS

Zeplin

Management and Communication

Jira Atlassian

Trello

ClickUp

Notion

Slack

Education

Bachelor in Graphic Design

Major - Ui/UX

(Lovely Professional University, India)

Involvements

Lovely Professional University Designers Club.

Freelance UX writer in Medium