

# Nazibuddoula Nayeem

/in/nazibnayeem/  
(+880) 163 693 6665  
nayeemnazib@gmail.ltd  
Dhaka, Bangladesh

Product & Brand Designer  
He / Him

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Design-driven storyteller blending visual craft, emerging tech, and a touch of mischief to shape meaningful digital experiences. Expert in guiding enterprises and startups from MVP to product with user-focused, impactful design.

## Experience (Over 8 years)

### Vox 360 Ways, Remote, India —Product Designer (Freelance)

- Conducted UX research via user and stakeholder interviews; developed personas and journey maps.
- Designed user flows, wireframes, and responsive UIs for web and mobile across various client projects.
- Delivered websites, apps, and landing pages with a focus on usability, accessibility, and brand consistency.
- Built interactive prototypes and worked with developers for pixel-perfect execution.
- Participated in agile sprints and supported design system improvements while mentoring junior designers.

### UBIX Labs, Remote, USA —Product Designer & Visual Lead

- Supported UX research, personas, and journey mapping for a first-of-its-kind data science platform.
- Helped transform a developer-built MVP into a user-centered, scalable interface with improved usability.
- Contributed to brand identity, design system, and custom visuals (icons, illustrations).
- Designed a responsive marketing site from IA to high-fidelity mockups.
- Created investor decks that aided funding from Oracle and interest from Google, Microsoft, and Dell.
- Collaborated with cross-functional teams in Agile to align design with user and business goals.

### Joseph Group, UAE—Product Designer & Design Lead

- Helped centralize internal operations by designing a unified digital system from scratch.
- Created user flows, wireframes, and high-fidelity UIs for internal tools and enterprise dashboards.
- Conducted user interviews and aligned design with actual workflows through cross-team collaboration.
- Focused on usability, scalability, and consistency using component-based design.
- Delivered responsive layouts and interactive prototypes, improving communication and workflow efficiency.

### Creative Aliens, Remote, Bangladesh—Visual Designer

Designed responsive websites and UI components, developed wireframes and mockups aligned with brand identity, contributed to design systems, and collaborated with developers for smooth implementation.

## Kotha, Remote, Bangladesh—Ui/Ux Designer

Enhanced user flows and UI, resulting in 120% user growth. Created wireframes and prototypes, collaborating with product and dev teams to ensure aligned, consistent designs using a scalable Figma system.

## Others

I have also worked as a **UI/UX designer for Moonson, Appify Mobile Tech, and Pixorus Studio** and also contributed as a **graphics designer for Mercy Mission Malaysia**.

## Freelance Designer

As a freelance designer I worked for **Siemens, Nestle, Versatile Group, Proto 21, Zydus, Torrent Group** etc.

## Skills & Abilities

- Proficient in Branding, UI/UX design and Visual design tools (Adobe Creative Suite, Figma, Sketch, Affinity etc.)
- Craft user-centric & visually stunning digital experiences.
- Strong problem-solving and user research skills.
- Communication skills in Bengali, English, and Hindi.
- Effective teamwork and collaboration.

## Tools & Software

**Design Tools:** Figma, Sketch, Adobe Creative Cloud, Affinity

**Collaboration:** Slack, Notion, Jira Atlassian, Discord

**AI Tools:** ChatGPT, Gemini, Claude ai, Figma Make

## Education

BSC in Graphic Design (**Major-Ui/Ux Design**)

Lovely Professional University, Punjab, India.

Design Systems, Mobile App Design, Intro to User Experience Design, Research Methods, 3D Design, Illustration, and Brand Identity.

## Portfolio

- [https://dribbble.com/nz\\_nayeem](https://dribbble.com/nz_nayeem)
- <https://www.behance.net/naazibuddouc88f>
- <https://www.upwork.com/freelancers/~016758f970967f208>

**Offline Portfolio - Available for discussion and sharing upon request.**